



KSNV

Primary AE:	<u>Amy McCreary</u>
Sales Office:	<u>BLPHI</u>
Sales Region:	<u>National</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

New Business Thru: _____
 Order Separation: 00:05:00
 Advertiser External ID: _____
 Agency External ID: _____

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	101	\$65,525.00	\$55,696.25	0.00
October 2012	12	\$10,375.00	\$8,818.75	0.00
Totals	113	\$75,900.00	\$64,515.00	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$75,900.00
Market	100%	\$244,838.71

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$63,658.06
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$39,174.19
KTUD	1%	\$2,448.39
KVVU	18%	\$44,070.97
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$19,587.10

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/18/12	10/01/12	Wake Up Early w/ Wagner	CM	430a-5a	MTWT--S	:30	2	\$200.00	1	0.00 NM	4	\$800.00
				Wake Up Early Wagners										
				WAKE UP EARLY W/THE WAGNERS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							

Order / Rev: 104472
 Alt Order #: 06833667
 Flight Dates: 09/18/12 - 10/01/12

Advertiser: House Majority PAC
 Product Desc: HOUSE MAJORITY PAC
 Estimate: 1428
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/18/12	10/01/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	MTWT--S	:30	2	\$200.00	1	0.00	NM	4	\$800.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	MTWT--S					2	\$200.00		0.00			
Week:		09/25/12	10/01/12	MTWT--S					2	\$200.00		0.00			
E 2	KSNV	09/18/12	10/01/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	MTWTF--	:30	4	\$400.00	1	0.00	NM	8	\$3,200.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	MTWTF--					4	\$400.00		0.00			
Week:		09/25/12	10/01/12	MTWTF--					4	\$400.00		0.00			
E 3	KSNV	09/18/12	10/01/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	MTWTF--	:30	3	\$625.00	2	0.00	NM	6	\$3,750.00
WAKE UP WITH THE WAGNERS PLEASE AIR ALL SPOT PRIOR TO 10/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	MTWTF--					3	\$625.00		0.00			
Week:		09/25/12	10/01/12	MTWTF--					3	\$625.00		0.00			
E 4	KSNV	09/18/12	10/01/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	3	\$900.00	1	0.00	NM	6	\$5,400.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	MTWTF--					3	\$900.00		0.00			
Week:		09/25/12	10/01/12	MTWTF--					3	\$900.00		0.00			
E 5	KSNV	09/22/12	09/29/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$375.00	1	0.00	NM	1	\$375.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$375.00		0.00			
Week:		09/24/12	09/30/12	-----					0	\$375.00		0.00			
E 6	KSNV	09/22/12	09/29/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$625.00		0.00			
Week:		09/24/12	09/30/12	-----					0	\$625.00		0.00			
E 7	KSNV	09/23/12	09/30/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$625.00	1	0.00	NM	2	\$1,250.00
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$625.00		0.00			
Week:		09/24/12	09/30/12	-----S					1	\$625.00		0.00			
E 8	KSNV	09/18/12	10/01/12	M-F Today Show II 3rd Hour M-F Today Show II	CM	9-10a	MTWTF--	:30	3	\$425.00	1	0.00	NM	6	\$2,550.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	MTWTF--					3	\$425.00		0.00			
Week:		09/25/12	10/01/12	MTWTF--					3	\$425.00		0.00			
E 9	KSNV	09/18/12	10/01/12	M-F Today Show III 4th Hour Today 4th Hour	CM	10am-11am	MTWTF--	:30	3	\$325.00	1	0.00	NM	6	\$1,950.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	MTWTF--					3	\$325.00		0.00			
Week:		09/25/12	10/01/12	MTWTF--					3	\$325.00		0.00			
E 10	KSNV	09/18/12	10/01/12	Rachael Ray Rachael Ray	CM	11am-12pm	MTWTF--	:30	3	\$325.00	1	0.00	NM	6	\$1,950.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	MTWTF--					3	\$325.00		0.00			
Week:		09/25/12	10/01/12	MTWTF--					3	\$325.00		0.00			
E 11	KSNV	09/18/12	10/01/12	Noon News Noon News	CM	12-1230pm	MTWTF--	:30	3	\$425.00	1	0.00	NM	6	\$2,550.00

Advertiser:	House Majority PAC
Product Desc:	HOUSE MAJORITY PAC
Estimate:	1428

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/18/12	09/24/12	MTWTF--		3			\$425.00	0.00					
		Week: 09/25/12	10/01/12	MTWTF--		3			\$425.00	0.00					
E 12	KSNV	09/18/12	10/01/12	The Agenda 1230pm	CM	1230-1p	MTWTF--	:30	2	\$325.00	1	0.00	NM	4	\$1,300.00
				The Agenda 1230pm											
NEWS 4: THE AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/18/12	09/24/12	MTWTF--		2			\$325.00	0.00					
		Week: 09/25/12	10/01/12	MTWTF--		2			\$325.00	0.00					
E 13	KSNV	09/18/12	10/01/12	Days of our Lives	CM	1258p-2pm	MTWTF--	:30	3	\$425.00	1	0.00	NM	6	\$2,550.00
				Days of our Lives											
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/18/12	09/24/12	MTWTF--		3			\$425.00	0.00					
		Week: 09/25/12	10/01/12	MTWTF--		3			\$425.00	0.00					
E 14	KSNV	09/18/12	10/01/12	The Doctors	CM	2pm-3pm	MTWTF--	:30	2	\$325.00	1	0.00	NM	4	\$1,300.00
				The Doctors											
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/18/12	09/24/12	MTWTF--		2			\$325.00	0.00					
		Week: 09/25/12	10/01/12	MTWTF--		2			\$325.00	0.00					
E 15	KSNV	09/18/12	10/01/12	Dr. Phil	CM	3-4p	MTWTF--	:30	2	\$450.00	1	0.00	NM	4	\$1,800.00
				Dr Phil											
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/18/12	09/24/12	MTWTF--		2			\$450.00	0.00					
		Week: 09/25/12	10/01/12	MTWTF--		2			\$450.00	0.00					
E 16	KSNV	09/23/12	09/30/12	Chris Matthews 9:30AM SM		9:30a-10a	-----S	:30	1	\$500.00	1	0.00	NM	2	\$1,000.00
				Chris Matthews SUN 9:30am											
CHRIS MATTHEWS SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	-----S		1			\$500.00	0.00					
		Week: 09/24/12	09/30/12	-----S		1			\$500.00	0.00					
E 17	KSNV	09/18/12	10/01/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	MTWTF--	:30	1	\$600.00	1	0.00	NM	2	\$1,200.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
FIRST NEWS 3 AT FOUR PLEASE AIR ALL SPOTS PRIOR TO 10/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/18/12	09/24/12	MTWTF--		1			\$600.00	0.00					
		Week: 09/25/12	10/01/12	MTWTF--		1			\$600.00	0.00					
E 18	KSNV	09/18/12	10/01/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	MTWTF--	:30	3	\$725.00	1	0.00	NM	6	\$4,350.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/18/12	09/24/12	MTWTF--		3			\$725.00	0.00					
		Week: 09/25/12	10/01/12	MTWTF--		3			\$725.00	0.00					
E 19	KSNV	09/18/12	10/01/12	M-F Early News	CM	5-630p	MTWTF--	:30	3	\$1,200.00	1	0.00	NM	6	\$7,200.00
				M-F Early News											
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/18/12	09/24/12	MTWTF--		3			\$1,200.00	0.00					
		Week: 09/25/12	10/01/12	MTWTF--		3			\$1,200.00	0.00					
E 20	KSNV	09/22/12	09/29/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$675.00	1	0.00	NM	1	\$675.00
				Sa-Su Early News											
KSNV EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	-----		0			\$675.00	0.00					
		Week: 09/24/12	09/30/12	-----S-		1			\$675.00	0.00					
E 21	KSNV	09/18/12	10/01/12	M-F Jeopardy	CM	630-7pm	MTWTF--	:30	3	\$1,000.00	1	0.00	NM	5	\$5,000.00
				M-F Jeopardy											
COMMENTS APPLY TO SUB LINES A THRU B															
JEOPARDY PLEASE PLACE ALL SPOTS PRIOR TO 10/1.															

Order / Rev: 104472
 Alt Order #: 06833667
 Flight Dates: 09/18/12 - 10/01/12

Advertiser: House Majority PAC
 Product Desc: HOUSE MAJORITY PAC
 Estimate: 1428
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	KSNV	09/18/12	10/01/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF--	:30	3	\$1,000.00	1	0.00	NM	5	\$5,000.00
COMMENTS APPLY TO SUB LINES A THRU B JEOPARDY PLEASE PLACE ALL SPOTS PRIOR TO 10/1.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	MTWTF--					3	\$1,000.00		0.00			
Week:		09/25/12	10/01/12	MTWTF--					2	\$1,000.00		0.00			
E 22	KSNV	09/18/12	10/01/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	MTWTF--	:30	2	\$1,000.00	1	0.00	NM	4	\$4,000.00
WHEEL OF FORTUNE PLEASE AIR ALL SPOTS PRIOR TO 10/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	MTWTF--					2	\$1,000.00		0.00			
Week:		09/25/12	10/01/12	MTWTF--					2	\$1,000.00		0.00			
E 23	KSNV	09/22/12	09/29/12	Weekend Jeopardy/Wheel WKND Jeop/Wheel	CM	630-730pm	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00
JEOPARDY/ WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----					0	\$525.00		0.00			
Week:		09/24/12	09/30/12	-----S-					1	\$525.00		0.00			
E 24	KSNV	09/24/12	10/01/12	Mon PR 8-10p Monday Prime 8-10pm	CM	8-10pm	M-----	:30	1	\$4,000.00	1	0.00	NM	2	\$8,000.00
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$4,000.00		0.00			
Week:		10/01/12	10/07/12	M-----					1	\$4,000.00		0.00			
E 25	KSNV	09/23/12	09/30/12	Jeopardy in PRIME Jeopardy in Prime	CM	SU 930-10p	-----S	:30	1	\$1,200.00	1	0.00	NM	2	\$2,400.00
TBD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$1,200.00		0.00			
Week:		09/24/12	09/30/12	-----S					1	\$1,200.00		0.00			
E 26	KSNV	09/23/12	09/30/12	LAW & ORDER (synd) PM Law & Order (synd) PRIME	CM	SU 10-11p	-----S	:30	1	\$1,200.00	1	0.00	NM	2	\$2,400.00
LAW & ORDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$1,200.00		0.00			
Week:		09/24/12	09/30/12	-----S					1	\$1,200.00		0.00			
E 27	KSNV	09/18/12	10/01/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	1	\$1,200.00	1	0.00	NM	2	\$2,400.00
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	MTWTF--					1	\$1,200.00		0.00			
Week:		09/25/12	10/01/12	MTWTF--					1	\$1,200.00		0.00			
E 28	KSNV	09/22/12	09/29/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	2	\$2,200.00
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$1,100.00		0.00			
Week:		09/24/12	09/30/12	-----S-					1	\$1,100.00		0.00			
E 29	KSNV	09/18/12	10/01/12	The Tonight Show Tonight Show	CM	1135p-1237a	MTWTF--	:30	1	\$500.00	1	0.00	NM	2	\$1,000.00
TONIGHT SHOW W/ JAY LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	MTWTF--					1	\$500.00		0.00			
Week:		09/25/12	10/01/12	MTWTF--					1	\$500.00		0.00			
N 30	KSNV	09/29/12	09/29/12	SIGN ON-SIGN OFF ROS	CM	5a-459a (5:00 AM-6:00 AM)	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$625.00		0.00			
N 31	KSNV	09/22/12	09/22/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S-	:30	1	\$675.00	1	0.00	NM	1	\$675.00

Order / Rev: 104472
 Alt Order #: 06833667
 Flight Dates: 09/18/12 - 10/01/12

Advertiser: House Majority PAC
 Product Desc: HOUSE MAJORITY PAC
 Estimate: 1428
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-		1				\$675.00		0.00			
N32	KSNV	09/22/12	09/22/12	SIGN ON-SIGN OFF ROS	CM	5a-459a (9:00 PM-10:00 PM)	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00
JEOPARDY/ WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-		1				\$525.00		0.00			
N33	KSNV	09/25/12	09/28/12	Rachael Ray Rachael Ray	CM	11am-12pm	-TWTF--	:30	1	\$375.00	1	0.00	NM	1	\$375.00
JEOPARDY/ WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--		1				\$375.00		0.00			
													Totals	113	\$75,900.00